



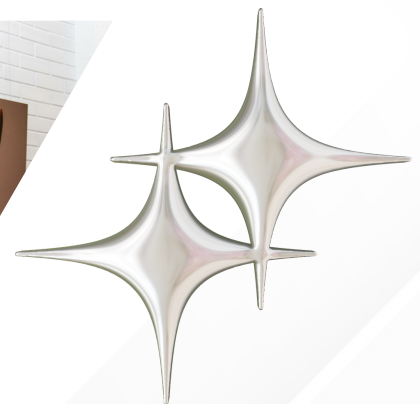
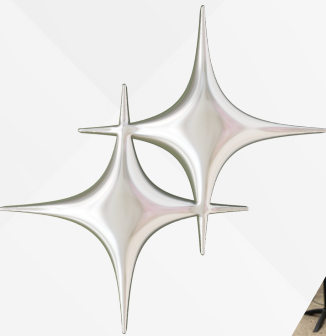
2026 Partner in Equity Celebration

"Every Ability Shines"

Thursday, November 19, 2026

The Joinery - Pittsburgh, PA

Sponsorship Packet



<https://secureqgiv.com/event/26pie/>



About The Event

Easterseals Western and Central PA's Partner in Equity Celebration is an annual fundraiser for Easterseals' programs and services for individuals with disabilities, including our Approved Private School Program and Workforce Development Services.

The Celebration Includes:

- The Presentation of the Easterseals Partner in Equity Award
- Entertainment, Drinks, and Heavy Appetizers
- Mission Moments
- Networking Opportunities
- And More...

✦ Past Partner in Equity Awardees ✦

The Partner in Equity Award recognizes individuals and organizations in the disability community doing transformational work and excelling in demonstrating that people with disabilities can be their authentic selves and flourish in all areas of life.

- **Chris Fennimore of QED Cooks**
- **Ron "Moondog" Esser and John Vento of Band Together Pittsburgh**
- **Rosi and Rory Cooper of HERL (Human Engineering Research Laboratory)**



2026 Honoree

Mary Hartley President, The Arc of Greater Pittsburgh



Mary Anderson Hartley is a parent advocate and disability systems-change leader who for nearly two decades, has brought advocates and organizations together to address broken policies and practices through advocacy, legislation, and innovative programs that expand inclusion. She began as a parent volunteer with the Pittsburgh Local Task Force on the Right to Education and launched her professional career in 2007 with Achieva's Disability Healthcare Initiative, a stakeholder effort focused on improving access to health care. Before returning to Achieva as President of The Arc of Greater Pittsburgh, Mary served as Executive Director of

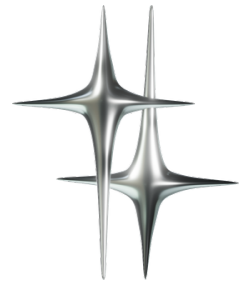
the PEAL (Parent Education & Advocacy Leadership) Center. Through the United Way of Allegheny County's 21 and Able Initiative, she helped bridge the gap between youth and adult service systems, supporting more successful transitions to adulthood through employment, housing, and supportive services. She also directed #IWantToWork, a self-advocacy social media campaign that advanced employment and financial freedom through three successive legislative efforts. Mary served as Project Director for the Western Pennsylvania Disability History and Action Consortium. Governor Tom Wolf appointed her to the Employment First Oversight Commission, where she served as its inaugural Chair. She has also served on the Board of Disability Rights Pennsylvania and is a past Chair of UPMC's Disability Resource Council. Mary is the 2023 recipient of the Richard Meritzer City-County Task Force on Disabilities/ReelAbilities Award and received Achieva's Excellence in Advocacy Award in 2018. She lives in Pittsburgh with her husband, Bob, and has two adult children, Jack and Grace.

2026 Pittsburgh Ambassador, Kyler

Kyler is 5 years old and has been attending Easterseals since August of 2023. Kyler was born at just shy of 27 weeks gestation and suffered Grade 4 IVH's which ultimately led to his Cerebral Palsy diagnosis at just 10 months old. Kyler enjoys spending time outside playing baseball, going to the park, riding in his electric car, and swimming. Kyler's favorite show to watch is Thomas the Train, he can tell you the name of every character on the cast list. Kyler loves to go to the beach to play in the sand, ride the waves, and spend quality family time together. Kyler is extremely close to his mom, stepdad, little brother, grandparents, and our family dog, Cooper.



Sponsorship Opportunities



Award Sponsor \$10,000

- *Limited to One Sponsor*
- 8 VIP guest tickets
- Sponsor representative can present award to honoree(s)
- Company profiled in ESWCPA email newsletter
- Company logo on event program card and sponsor sign.
- Company logo hyperlinked on event website

Equity Sponsor \$5,000

- 6 VIP guest tickets
- Company name on event program card and sponsor sign.
- Company name on table tent cards
- Company logo hyperlinked on event website

Inclusion Sponsor \$2,500

- 6 VIP guest tickets
- Company name on event program card and sponsor sign.
- Company name on table tent cards
- Company logo hyperlinked on event website

Access Sponsor \$1,500

- 2 VIP guest tickets
- Company name on program card and sponsor sign.
- Company logo on event website

Ability Sponsor \$500

- 1 VIP guest ticket
- Company name on sign at registration

Sponsor Both of Our 2026-2027 Events

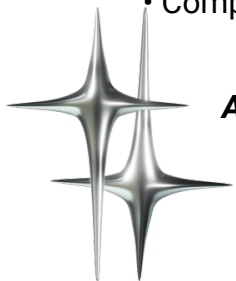
Bundle #1 \$12,000

- 4 VIP guest tickets to the Partner in Equity (P.I.E.) Celebration
- 4 Walk With Me Pittsburgh passes
- Company provided fliers at registration at both event registrations
- Event tabling opportunity and company signage displayed at Walk With Me Pittsburgh
- Company profiled in ESWCPA email newsletter
- Company logo on P.I.E. program card and sponsor poster
- Company logo hyperlinked on both event websites

Bundle #2 \$3,000

- 2 VIP guest tickets to the Partner In Equity (P.I.E.) Celebration
- 2 Walk With Me Pittsburgh passes
- 1 route sign marker at Walk With Me Pittsburgh
- Company representative business cards at both event registrations
- Company name on P.I.E. program card and sponsor poster
- Company name/logo on both event websites

All sponsorship opportunities include recognition on event social media, event promotional material and press releases.





2026 PARTNER IN EQUITY CELEBRATION

SPONSOR AGREEMENT

Name_____Title_____

Email_____Phone_____

Company_____

Address_____City_____State_____Zip_____

SPONSORSHIP INFORMATION

____Award Sponsor (\$10,000.00)

____Bundle #1 (\$12,000.00)

____Equity Sponsor (\$5,000.00)

____Bundle #2 (\$3,000.00)

____Inclusion Sponsor (\$2,500.00)

____Access Sponsor (\$1,500.00)

____Ability Sponsor (\$500.00)

Please note all logos must be sent to cfelentzer@eastersealswcpenna.org in jpeg, png, or pdf format **by no later than October 30, 2026.**

PAYMENT INFORMATION

A portion of your donation is tax-deductible and will be recognized on your charitable donation tax letter. We are a 501(c)3 non-profit, Tax ID #25-0965215.

____Check enclosed and made payable to Easterseals Western & Central PA

____Credit Card ____Visa ____Mastercard ____American Express ____Discover

Credit Card Number _____ Expiration____/____CVV_____

Name As It Appears on Card_____

Authorization to Charge \$_____by_____/_____

Amount

Name

Title

Send agreement form to: Colleen Felentzer at
cfelentzer@eastersealswcpenna.org or mail to ESWCPA, Attn: Development, 6
Parkway Ctr, Ste 150, 875 Greentree Rd, Pittsburgh, PA 15220

